

Maverick Media of Rockford, LLC
July 31, 2008

Maverick Media of Rockford, LLC
WXRX-FM/WRTB-FM/WNTA-AM/WGFB-FM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WXRX-FM-Belvidere, Illinois, WRTB-FM-Winnebago, Illinois, WNTA-AM-Rockford, Illinois, WGFB-FM-Rockton, Illinois and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in this Report covers the time period beginning March 1, 2007 to and including July 31, 2008.

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and for the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Maverick Media of Rockford, LLC
July 31, 2008

Appendix 1 to Maverick Media of Rockford. Annual EEO Public File Report

Covering the Period from March 1, 2007 – July 31, 2008

Station(s) Comprising Station Employment Unit:
WXRX-FM/WRTB-FM/WNTA-AM/WGFB-FM

Section 1: Vacancy Information

Full Time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1. Sales Account Executive	Walk-In	Continual Interviews Conducted
2. Sales Account Executive	Walk-In	Continual Interviews Conducted
3. Morning Co-Host WGFB-FM	Internal Referral	3
4. Mid-Day Host WGFB-FM	Internal	1
5. Sales Assistant	The Work Place	6
6. Receptionist/Prod. Coordinator	The Work Place	6
7. Interactive Account Manager	Internal	3
Total Number of Persons Interviewed During Applicable Period:		Over 25

Maverick Media of Rockford, LLC
July 31, 2008

Appendix 2 to Maverick Media of Rockford. Annual EEO Public File Report

Covering the Period from March 1, 2007 – July 31, 2008

Station(s) Comprising Station Employment Unit:
WXRX-FM/WRTB-FM/WNTA-AM/WGFB-FM

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone, Contact, Email Address)	Total Number of Interviewees this Source Provided During This Period (If Any)	Full Time Positions for Which This Source Was Utilized
1. Rock River Training Corp 3134 11 th Street Rockford IL, 61109 815-395-6600 Mike Williams, Executive Director MWilliams@rockrivertrg.org	0	0
2. Rock County Job Center 1900 Center Avenue Janesville, WI 53546 608-741-343 Shannon Moe s.moe@jobcetner.org	0	0
3. La Voz Latina 814 N. Court St. Rockford, IL 61103 815-965-5784	0	0
4. Womanspace Center 3333 Maria Linden Drive Rockford, IL 61111	0	0

815-877-0118
Elaine Hirschenberger
womanspace@aol.com

5. N.A.A.C.P. P.O. Box 121 Rockford, IL 61105	0	0
6. Northwest Community Center 1325 N Johnston Avenue Rockford, IL 61101 815-964-6885	0	0
7. Booker Washington Center 524 Kent Street Rockford, IL 61102 815-968-8861	0	0
8. National Association of Broadcasters 1771 N Street N.W. Washington, DC 20036-2891 800-342-2457 Job Bank	0	0
9. Illinois Broadcasters Association 2621 Montega, Suite E Springfield, IL 62704 217-793-2636	0	0
10. Illinois Center for Broadcasting 5 W 22 nd , Suite 240 Lombard, IL 60148 630-916-1700 Mike Kendall	0	0
11. America's Job Bank	0	0

12. Allaccess.com 28955 Pacific Coast Highway Suite 210-5 Malibu, CA 90265 310-457-6616	0	0
13. Radio411.com	0	0
14. TV and RadioJobs.com	0	0
15. Careerpage.org	0	0
16. Rock Valley College 3301 North Mulford Road Student Center 229 Rockford, IL 61114-5699 815-921-4163 Kathy Wythe	0	0
17. Northern Illinois University Career Planning & Placement Center Northern Illinois University DeKalb, IL 60115 815-753-1650	0	0
18. Mediacruiter.com	0	0
19. American Women in Radio And Television	0	0
20. The Work Place 4701 East State Street Rockford, IL 61108 815-961-0600	6	2
21. Radio Commercials aired on WXRX-FM, WRTB-FM, WNTA-FM and WGFB-FM	12	2

22. Postings in offices Maverick Media of Rockford Rockford, Illinois	2	2
23. Postings on Station Websites, B103FM.com WNTA.com WXRX.com 953BobFM.com	2	2

Maverick Media of Rockford, LLC
July 31, 2008

Appendix 3

Recruitment Initiatives

Maverick Media of Rockford License LLC

1. Employee Training

August, 2007, our Office and Traffic Manager, Lonna Schroeder and our Business Manager, Becky Koch, attended outside training sponsored by The Work Place. This training, Employment Law Seminar, focused on employment law issues and was presented by Mr. Paul Clemments.

March 12, 2008, our Business Manager, Becky Koch, attended outside training presented by Staff Management, Inc. This training focused on the current changes surrounding the FMLA Act and was presented by Samuel J. Castree, Jr.

2. Intern Program

Maverick co-ops our Intern Program with the Illinois Broadcasters Association. During the period of this report, Maverick Media had the opportunity to participate in the student internship of Mr. Cliff Wheeler and Ms. Kathie Kurtenbach.

Future Scheduled Events

Maverick is presently schedule to participate in the following Job Fair:

- Rock Valley College, Student Center, Thursday, September 18, 2008

Contact:

Art Delgado

Rock Valley College

Career Services and Placement

Rockford, IL 61114

815/921-4091

a.delgado@rockvalleycollege.edu

- Northern Illinois University
DeKalb Employer Relations
Campus Life Building – Room 220
DeKalb, IL 60115
October 22, 2008
10:00 a.m. – 3:00 p.m.
Contact: Cooky
815/753-1650
cooky@niu.edu